

# Why Hong Kong deserves your attention?

and long-term growth. After several years of price adjustments and policy changes, the city is set for recovery.

# ~7.7 million (2025)

**Population** 

## 1,114 SQ Km

limited developable land, high population density, rising demand.

### Location

Hub of Asia, direct gateway to Mainland China and global

markets

#### Why Hong Kong

Hong Kong's real estate market is driven by a dense urban population, unbeatable connectivity to China, a welcoming business climate, and a workforce fluent in both Chinese and English. For investors, these factors combine to create a dynamic and resilient property market with global appeal.